

**MARCH 3-4, 2027**

in

**Myrtle Beach, South Carolina**

SAVE TIME – DON'T WAIT IN LINES!

## Retailer Registration Now Open

### HOW TO REGISTER



#### STEP 1

Go to  
[SEPetro.org](http://SEPetro.org)



#### STEP 2

Attendee tab



#### STEP 3

Attendee Registration  
and complete the form.

A valid email is required to register. You'll receive an acknowledgement after submitting and a follow-up approval/confirmation to print your badge on site.



### PLAN YOUR VISIT



Use the **Online Directory** on the homepage to search exhibitors by name or category and build your Show Planner.



**Educational Seminars** will be held the first morning (March 4). Seating is on a first-come, first-serve basis. Bring enough team members to cover the sessions that are of interest to your operation. Full seminar descriptions can be found on the Seminars page of our web at [SEPetro.org](http://SEPetro.org).



**Hotels:** See the Hotels tab for room blocks. Most blocks close ~30 days before the show, and many hotels sell out in December—so book early!

### IMPORTANT (EXHIBITORS & SPONSORS)

Exhibiting or sponsoring personnel **should NOT use the attendee registration**. Badges must be entered in your **company's Exhibitor/Sponsor Resource Center (ERC)** by your primary contact or the primary can add you as a user for the ERC.

Vendors may attend only by exhibiting or sponsoring. Contact **Shannon Cox** at [scox@ncpcm.org](mailto:scox@ncpcm.org), or scroll to the bottom of the Sponsors page at [SEPetro.org](http://SEPetro.org) for details on sponsorship levels/benefits.

## We look forward to seeing you in March!