

# Education Session Guidelines



# 2027

**MARCH 3-4, 2027**

## Southeast Petro-Food Marketing Expo Education Session Guidelines

Exhibitors who have secured booth space by August are eligible to request an education session at the Expo. Education sessions are held Wednesday morning, prior to the opening of the show, from 8:00-10:00 a.m. Multiple sessions may run simultaneously or overlap during this time.

All sessions must be educational in nature. Presentations may not be structured as sales pitches or marketing promotions for your company.

To be considered, exhibitors must submit:

- A proposed session title
- A brief session description for use on the Expo website and attendee communications
- Presenter name and title, if available

Submitted proposals will be reviewed by the Trade Show Chairman and the Trade Show Committee, which includes representatives from the three sponsoring Association Executive Committees. Sessions will be selected based on relevance and timeliness for the upcoming Expo. Applicants will be notified of the committee's decision by mid-October.

Approved sessions will be hosted in a classroom-style meeting room with seating available on a first-come, first-served basis.

✂ Presenters are responsible for arranging and covering the cost of all audio-visual needs, including projectors, screens, and related equipment. The Expo will provide contact information for the Sheraton's audio-visual provider. There are no additional fees to present beyond AV costs once a session is approved.

To apply, complete this fillable form, save a copy, and email it to Shannon Cox at [scox@ncpcm.org](mailto:scox@ncpcm.org).

By submitting this form, you acknowledge that you are responsible for your audio-visual setup and associated costs.

Exhibiting Firm Name:

Contact Person:  Email:

Seminar/Workshop Title:

Brief Description:

Presenter (if known):

Length of Program (30 min. - 1.5 hours):