

BOOTH SPACE CONTRACT



2027

MARCH 3-4, 2027

BOOTH SPACE CONTRACT TERMS AND CONDITIONS

Exhibit Space

- Main Floor: \$1,745 per 10' x 10' booth (*Discounts apply for six (6) or more booths.*)
- Annex Ballroom or Foyer Area: \$1,420 per 10' x 10' booth
- Tabletop Exhibit: \$750 (*See floorplan for available locations.*)
- Booth Package Includes: Drape, ID sign, and high-speed internet.
- Aisle 100 Booths: Select booths on aisle 100 are 10' wide x 20' deep and are priced at \$3,440 per booth. (*Other booth sizes may be created by combining standard booths.*)

Payment Terms

- A deposit of 25% of the total booth cost must accompany this application.
- Deposits become non-refundable after September 1, 2026.
- The remaining balance is due on or before January 8, 2027.
- Booth space will not be held after January 8, 2027 unless payment is received in full by that date.
- A reduction in booth space after September 1, 2026 will result in the forfeiture of the deposit for the space reduced.

Cancellation and Refund Policy

- Cancellations must be submitted in writing.
- If written cancellation is received prior to September 1, 2026, a full refund will be issued less an \$80 administrative fee per 10' x 10' booth.
- No refunds will be issued for cancellations received after September 1, 2026.

Payment Methods

- Checks should be made payable to Southeast Petro-Food Marketing Expo and mailed to: Attn: Shannon Cox, 7300 Glenwood Avenue, Raleigh, NC 27612
- We accept payment by check, all major credit cards, and ACH transfer. All credit card payments must be submitted through the secure online application.
- A W-9 will be provided with your statement. Federal ID #: 56-0340977

By submitting this application, we request to contract for booth space at the Southeast Petro-Food Marketing Expo, to be held March 3-4, 2027, at the Myrtle Beach Convention Center in Myrtle Beach, South Carolina. We acknowledge that booth assignments are made on a first-come, first-served basis, with priority given to exhibitors reserving multiple booths, and that all Rules and Regulations are incorporated into and govern this agreement.

Authorized Representative: _____

Date: _____ Email _____

*Firm _____

*Address _____

*City _____ *State _____ *Zip _____

*Phone: (_____) _____ Other Contact # (_____) _____

Contact Admin Person (all future correspondence will be with contact) _____

E-mail _____ *Webpage _____

Brief description (15 words or less) of product or service (Starred info will appear in the program): _____

Total Number of 10' x 10' Booth(s) Requested _____

Indicate Booth Choice(s) _____

Exhibitors may note any booth placement preferences, including requests to avoid proximity to specific competitors. While every effort will be made to accommodate these requests, booth assignments are not guaranteed, and Expo management reserves the right to relocate any booth or exhibitor as necessary. Exhibitors will be promptly notified if a relocation occurs.

Exhibitor Signature: _____