





MARCH 3-4, 2027

in

Myrtle Beach, South Carolina

SHOW HIGHLIGHTS

-  **Online Floorplan:** Search by company name, product or service- sepetro.org
-  **Attendee & Exhibitor Grand Prize Drawings**
-  **Educational Seminars**
-  **Booth pay options** Check, Visa, Mastercard, AMEX, Discover, ACH

RATES (Booths do not include furniture or electricity)

BOOTH	COST/SQ FT	PER BOOTH	6+ BOOTHS
Main Center Booth	\$17.45	\$1,745.00	\$1,670.00
Ballroom Annex Booth	\$14.20	\$1,420.00	\$1,345.00
Foyer/Public Area Booth	\$14.20	\$1,420.00	\$1,345.00
Tabletop Exhibit (6' table, 1 chair)		\$750.00 each	

PAYMENT TERMS & CONDITIONS

Deposits: 25% of total booth rental must accompany booth contract/application.

Cancellations: If written notification received prior to September 1, 2026, full refund, less a \$80 administrative fee per 10x10 booth. Cancellations after September 1, 2026, no refund.

Balance of Payment: Due on or before January 8, 2027. No reserved booth spaces will be held after January 8, 2027, unless paid in full. Reduction of booth space after 9/1/2026 results in loss of deposit for space dropped.

ACH, Check or Credit card (Visa/Mastercard/AMEX, Discover accepted)

Southeast Petro Federal ID #56-0340977

SHOW DAYS & HOURS

WEDNESDAY, MARCH 3, 2027

10:00 a.m. – 5:00 p.m.

Annex/Foyer/Meeting Rooms will open at 9:00 a.m.

THURSDAY, MARCH 4, 2027

Main Center: 9:00 a.m. – 2:00 p.m.

Annex will open at 9:00 a.m.

EXHIBIT SETUP & MOVE-IN

Mon, Mar 1: 12:00 PM – 6:00 PM

Tue, Mar 2: 8:00 a.m. – 6:00 p.m.

DISMANTLING & MOVE-OUT

Thu, Mar 4: 2:00 PM – 9:00 PM

Fri, Mar 5: 7:30 AM – 12:00 PM

COST INCLUDES

- ✓ Pipe & drape for booths (no furniture/electric)
- ✓ One 7 x 44 identification sign per firm
- ✓ High Speed Wireless Internet
- ✓ Tabletop Exhibits consist of one 6' table and 1 chair

