

2027

Powering the Future of Fuel & Food Marketing

MARCH 3-4, 2027

in

Myrtle Beach, South Carolina

SAVE TIME – DON'T WAIT IN LINES!

Retailer Registration Now Open

HOW TO REGISTER



STEP 1



STEP 2



STEP 3

Go to
SEPetro.org

Attendee tab

Click "Register for Badges"
and complete the form.

A valid email address is required to register. You'll receive an acknowledgment email after submitting your registration, followed by an approval/confirmation email once your registration has been reviewed. Please follow the instructions in your confirmation email to print your badge when you arrive at the Expo.



PLAN YOUR VISIT



Use the **Online Directory** on the homepage to search exhibitors by name or category and build your Show Planner.



Keynote Presentation: Join us Wednesday morning, March 3, 2027, for our featured keynote presentation. Seating is available on a first-come, first-served basis. Additional details can be found on the Seminars page at SEPetro.org.



Hotels: Visit the Hotel & Lodging page at SEPetro.org for official room blocks and booking links. Most room blocks close approximately 30 days before the show, and many hotels fill up as early as December, so we encourage you to book early!

IMPORTANT (EXHIBITORS & SPONSORS)

Exhibiting or sponsoring personnel **should NOT use the attendee registration**. Badges must be entered in your **company's Exhibitor/Sponsor Resource Center (ERC)** by your primary contact or the primary can add you as a user for the ERC.

Vendors may attend only by exhibiting or sponsoring. Approved sponsors may walk the show floor and network with attendees but are not permitted to actively solicit sales or conduct business on the show floor without an exhibit booth. Contact Shannon Cox at scox@ncpcm.org, or visit the Sponsors page at SEPetro.org for sponsorship opportunities and benefits.